

CONCEPT NOTE



4REVS
CO-CREATIVE ECOSYSTEM

4Revs African Summit (4Revs) 2023

Innovate to help solve humanity four main survival challenges

25th April – 26th April, 2023

The Catholic University of Eastern Africa

Nairobi Kenya

<https://4revs.net/en/>

CONTEXT

What is 4Revs (4 Revolutions) a project by Next Leaders' Initiative for Sustainability (NELIS) Japan

Humanity is facing four essential survival challenges which we must overcome to enable the continued flourishing of life on Earth: Food, water, resources, and climate change/energy. Clearing these four bottlenecks will require revolutionary innovation – and will provide a new opportunities.

4Revs (4 Revolutions) is a unique, co-creative ecosystem (innovation platform) which aims to help humanity solve its four main survival challenges in one generation – between 2020-2050. 4Revs started in 2020 in Japan, but is now also starting up in Europe and Africa.

We partner with corporations, social ventures, sustainability practitioners, entrepreneurs, and creative minds in all six continents to inspire and implement next generation initiatives in each of the four areas where **humanity is facing bottlenecks in the next few decades – food & agriculture/water/resources & ecosystems, and energy/climate change.**

4Revs is run as an annual program with ongoing information access to our original database, built with Salesforce technology, and a series of events for the participating corporations. Corporations pay an annual fee to join and can register as certain number of staff (depending on annual membership fee) on the platform and to join our events program.

OBJECTIVE

The 4Revs Africa summit aims to aligned with the summit theme “Innovate to help solve humanity’s four main survival challenges”

- To produce an extensive innovative solutions and a new outline for African action on environmental and development issues that would help guide international collaboration and development policy in the next generation.
- to elaborate, analyse and discuss systematically the African and local communities connections of water resources
- To bring together professionals in the field of Food Science and Nutrition from Africa with the intention of encouraging and transforming newest knowledge on sustainable food and nutritional consumption and lifestyles

4REVS 2023 THEMES

A series of breakout sessions and presentations from high-level social innovators and entrepreneurs.



Food
Agriculture
Protein supply

- ◆ How do we provide food, and reduce food waste, to support a population of 8.6 (2030) – 11.2 (2100) billion people on Earth?
- ◆ How do we conduct agriculture sustainably to produce healthy food and protect both humans and the ecosystem as a whole?
- ◆ How do we secure a sufficient and sustainable supply of protein?



Water
Water Tech
Water management

- ◆ How do we manage water resources sustainably to avoid severe water stress (projected by the MIT to affect 52% of global population in 2050).
- ◆ How do we help spread new water technologies and management systems in order for them be useful and effective in all parts of the world?



Resources
Circular Systems
Ecosystem Usage

- ◆ How do we manage both natural and mineral resources sustainably to enable a continued and sustainable supply?
- ◆ How do we create circular economic and social systems that minimize waste and pollution of the Earth's ecosystems?
- ◆ How do we manage land and key ecosystems sustainably?



Energy Climate change Greenhouse Gasses

- ◆ How do we secure sufficient energy supply for a growing population without compromising human health or contributing to severe climate change?
- ◆ How do we rapidly decarbonize the economy and society as a whole?
- ◆ How do we manage and adapt to future changes caused by climate change?

PARTICIPANTS

4REVS 2023 will bring together a diverse group of regional and international stakeholders. Next generation entrepreneurs, government agencies, particularly those in charge of food, water, circular systems/resources, climate change/renewable energy, corporates, partners, sponsors, academia and research, media, and civil society representatives are expected to attend.

EVENT LOCATION

The summit will be held on the 25th and 26th of April 2023 at the Catholic University of Eastern Africa in Nairobi, Kenya. It will take place on-site. As the world adjusts to the impact of COVID-19, the organizers will work to ensure that the event venue follows all COVID-19 safety and health protocols to ensure participant safety and a risk-managed approach to hosting the event. Participants in 4REVS2023 should, however, be immunized against COVID-19 to ensure their safety and security.

Become a #4RevsAfricanSummit2023 Sponsor

There are many ways to become a sponsor at the 2023 4Revs African Summit. These offerings are designed to accommodate varying needs for visibility and financial capacities. If you do not see exactly what you want in the list of what we are offerings, please contact 4revs Africa staff (4revsafrica@nelisglobal.org), and we will work with you to come up with the right package to meet your objectives.

EXHIBITION

The summit will include an exhibition for social innovators and corporations looking to showcase their products and services. All actors from the four themes are welcome to participate in the exhibition.

Sponsorship Packages

Companies desiring to combine the benefits of sponsoring, exhibiting and advertising, as well as those with limited budgets but seek visibility, may wish to purchase a sponsorship package. Sponsors will be recognized according to the level of package purchased and will receive the benefits and opportunities below.

Since this is the pilot year, we are offering 50% discount on the Gold and Silver packages.

	Gold US\$15,000	Silver US\$10,000	Bronze US\$5,000	Contributing US\$2,500	Supporting US\$1,000
Listing on the 4revs website	✓	✓	✓	✓	✗
Speaking slot – Keynote	✓	✓	X	X	X
Speaking slot – thematic sessions	✓	✓	✓	X	X
Acknowledgment on Social Media	✓	✓	✓	✓	✓
Listing in the summit brochure	✓	✓	✓	✓	✓
Banner recognition	✓	✓	✓	X	X
Acknowledgment and logo listed on summit signage	✓	✓	X	X	X
Two (2) Complimentary pass at the global summit sustainability trend webinar.	✓	✓	X	X	X
One (1) exhibition stand during the summit	✓	X	X	X	X
Access to 4Revs Global information platform (on Salesforce Database Technology)	✓	✓	X	X	X

As soon as full payment is received, sponsors will be recognized on the 4Revs Africa 2023 website with the company name and logo. When submitting the sponsorship form, please also email your logo in high resolution in a JPG or PNG format and a 25 word description about your company to 4revsafrica@nelisglobal.org.

Contact:

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